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August 31, 2011

Beth Salak, Director
Competitive Markets and Enforcement
Attn: Tariff Section
2540 Shumard Oak Boulevard
Tallahassee, Florida 32399-0850

Dear Ms. Salak:

Pursuant to Florida Statute 364.051, attached for filing with the Commission is the following page of the General Subscriber Service Tariff:

General Subscriber Service Tariff
Section A2 - Eleventh Revised Page 33.3

The purpose of this filing is to modify the end date for the Complete Choice for Business Package Additional Line Promotion. This Special Promotion will end on December 31, 2011.

Acknowledgment, date of receipt and authority number of this filing are requested.

Your consideration and approval will be appreciated.

Yours very truly,

Jerry D. Hendrix (mrs)

Regulatory Vice President

Attachments

Promotion Description

Complete Choice for Business Package Additional Line

OVERVIEW OF PROMOTION

The Company plans to change the end date for the Complete Choice for Business Package Additional Line Promotion. The new end date for this special promotion will be December 31, 2011. The current end date is September 20, 2011. All other elements of this promotion will remain unchanged.

PROMOTION MODIFICATION

This promotion is modified to change the offer end date to December 31, 2011.

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

| Area of Promotion | Service | Description | Period Authority | |
|---|---|---|---------------------------------------|-----|
| AT&T Florida Service Territory -- From Central Office where services are available | Complete Choice for Business Package Additional Line | During the promotional period eligible business customers who purchase new, incremental local exchange access lines will receive a one-time \$50.00 bill credit per line for up to four (4) lines added per customer location. | 06/20/2011 to 12/31/2011 | (C) |
| | | <u>Program Eligibility</u> <ul style="list-style-type: none">• Eligible customers are existing business customers who add new, incremental local exchange access lines to a new or existing Complete Choice for Business package Term Plan after refusing the initial offer to add local access lines.• Additionally, eligible customers are new business start-up customers who add lines to a new Complete Choice for Business package Term Plan after refusing the initial offer to add a Complete Choice for Business package Term Plan.• All customers who add local exchange access lines to a Complete Choice for Business package Term Plan electronically, via online ordering methods, in response to an online advertisement will also qualify. | | |
| | | <u>Promotion Elements</u> <ul style="list-style-type: none">• Bill credits will become effective with the third bill period following eligibility.• Customers disconnecting any of the new lines before the third bill period will not qualify to receive any bill credits.• All orders must be completed by 1/31/2012.• The Company may discontinue this offer upon fourteen (14) days notice. | | (C) |

A2. GENERAL REGULATIONS

A2.10 Special Promotions (Cont'd)

A2.10.2 Descriptions (Cont'd)

A. The following promotions are on file with the Commission: (Cont'd)

| Area of Promotion | Service | Description | Period Authority | |
|---|---|---|---|-----------------|
| (DELETED) | | | | (N) |
| AT&T Florida Service Territory -- From Central Office where services are available | Complete Choice for Business Package Additional Line | During the promotional period eligible business customers who purchase new, incremental local exchange access lines will receive a one-time \$50.00 bill credit per line for up to four (4) lines added per customer location. | 06/20/2011 to 9/20/2011 <u>12/31/2011</u> | (NC) |
| | | Program Eligibility | | (N) |
| | | • Eligible customers are existing business customers who add new, incremental local exchange access lines to a new or existing Complete Choice for Business package Term Plan after refusing the initial offer to add local access lines. | | (N) |
| | | • Additionally, eligible customers are new business start-up customers who add lines to a new Complete Choice for Business package Term Plan after refusing the initial offer to add a Complete Choice for Business package Term Plan. | | (N) |
| | | • All customers who add local exchange access lines to a Complete Choice for Business package Term Plan electronically, via online ordering methods, in response to an online advertisement will also qualify. | | (N) |
| | | Promotion Elements | | (N) |
| | | • Bill credits will become effective with the third bill period following eligibility. | | (N) |
| | | • Customers disconnecting any of the new lines before the third bill period will not qualify to receive any bill credits. | | (N) |
| | | • All orders must be completed by 10/20/2011 <u>1/31/2012</u> . | | (NC) |
| | | • The Company may discontinue this offer upon fourteen (14) days notice. | | (N) |